

Regulations of IAC (Israeli American Council) Eitanim high schools' national competition

The annual competition is a unique opportunity for IAC Eitanim teens to engage in a coast to coast national online and off-line event. The national competition is for high school students who enrolled in the IAC Eitanim current annual program. Participating in the competition constitutes a declaration of the participants that they read the rules, understood their instructions and accepted all the conditions of the competition as detailed in the regulations.

The goal of the competition is to select the best project, for each annual mission.

Participants in the competition will be asked to produce a short video clip (up to 5.5 minutes), in accordance with the educational activities they have undergone during the Eitanim meetings and the instructions of the mentors.

To show their work, the IAC Eitanim teams are asked to relate in the video clip to the work process (1.5 minutes) and the proposed solution (4 minutes).

Format: MPEG4, H264 encoding, Resolution:1080 x1920 or 1280x720

If you choose to play music or to use photos, please make sure to use sources that are not copyrighted.

Music or photos that are copyrighted may cause the video to be removed or muted.

All the rights for the video clips and other materials will belong to IAC Eitanim and IAC for further use without restrictions.

The video clip will be upload to the competition website no later than **Feb 1, 2019**.

The competition will take place between **Feb 4-18, 2019**.

The announcement of the winning team will be on **Feb 20, 2019**.

Score:

Competition Judging Committee – 70%, General community – 30% of the final grade.

The Competition Judging Committee, which includes representatives from the IAC, entrepreneurs and senior executives from the industry, will watch and discuss the clips considering the following criteria:

- 1. The solution vision and goals 40%** The solution should present creativity, original ideas and express flexible thinking.
- 2. Demo of the solution 40%** Quality and effective message delivery.
The message must be presented and communicated to the viewer accurately and clearly, and at the same time - in a catchy and convincing manner.
- 3. The solution 20%** Introduce the solution and its value proposition.
- 4. The work process 20%** Introduce the team members and their assigned tasks during the project. Show the work and relate to each stage - team work, research outputs, target audience, value proposition.

The clips will be presented on the contest website. The voting will be done by viewing and evaluating the clips by clicking on the "Like" or "Dislike" button.

The video that received the highest score of the judging committee and the highest audience rate, will be the winning group.

The winner group will present their video clip in the annual national IAC conference and will win a special prize.

The Contest editors prohibit any use of offensive content in the framework of participation in the competition and the creation of the video clips, including the use of blatant and offensive language against private individuals and / or businesses and / or against another participant in the competition. In this framework, the Contest editors will be entitled to delete such offensive content and disqualify a person from participating in the competition and / or winning an award for the use of offensive content at any stage of the competition.

The editors of the competition prohibit the production of the clips, using materials that violate any law and / or violation of any third-party rights, including under the Defamation Law, the Protection of Privacy Law and the Copyright Law. In this framework, the Contest Editors will be entitled to disqualify a person from participating in the competition and / or winning an award for using such materials at any stage of the competition.