Israel at heart

IMPACT 2023
Growing Impact, Together.

Dear Community Members and Supporters,

Reflect on these figures: this past year, IAC averaged daily 1.85 events, 3.38 program sessions, and 5.11 hours of online learning. Such fervor has led to landmark achievements, including our national summit recognized as the largest Jewish American gathering and equipping more than 10,000 public school students with tools to combat antisemitism through ambassador led projects & educational efforts.

Under a clear message of unity without uniformity, the IAC has blossomed into the natural home for every Israel enthusiast. Our community, rich in diversity and inclusivity, encapsulates a broad spectrum of believes and affiliations. Yet, our shared, cherished mission binds us as one – our love to Israel.

Our strides are bolstered by four interconnected pillars:

Young Generation - Infusing the youth with Israel’s vibrant energy, culture, and spirit.
Civic Engagement - Mobilizing a community deeply supportive of Israel and our rich Jewish heritage.
New Leadership - Nurturing Israeli American leaders who connect between Israel, Jewish-American community, and the broader American society.
Israeli Innovation - Orchestrating a multi-generational network passionate about Israel’s pioneering spirit, fostering a culture of mentorship and philanthropy.

This Impact Report aims to reflect our journey and aspirations. Your steadfast support propels us forward, and together, we continue to build a robust, harmonious community.

With Israel at heart, מושך ליהדות.
2023 IN NUMBERS

1,235
PROGRAM SESSIONS

1,866
ONLINE LEARNING HOURS

83,000+
PARTICIPANTS SINCE THE BEGINNING OF THE YEAR

678
EVENTS & ACTIVITIES

10,000+
PUBLIC SCHOOL STUDENTS REACHED THROUGH COMBATTING ANTI-SEMITISM INITIATIVES

21
IAC REGIONAL OFFICES

105
IAC COMMUNITIES
It is estimated that more than 800,000 Israeli Americans live in the United States. This community plays a significant role in academia, science, business, and culture as a vital component of American society. Over the past decade, the IAC led the transformation of the Israeli-Jewish American immigrant experience into an emerging voice within the larger Jewish American community. We empower our community to experience and share an authentic, exciting, and proactive connection to Israel across the United States.

Our “secret sauce” is Israeliness, creating a sense of identity and belonging that connects a fast-growing network of more than 100 IAC communities and college campuses. The IAC is a one-stop shop for families and individuals to connect proactively to Israel, Israeli-Jewish traditions, Hebrew, and Israeli culture. Our community has unparalleled success in bringing together a diverse group of Israel lovers from different generations, demographics, and political and religious affiliations.

Our effectiveness and success directly result from our ability to organize, activate, and engage our nationwide community. We do it through cutting-edge programs and initiatives for the young generation, empowering new leadership to strengthen the connection between Jewish America and Israel and ensuring we are always on the frontlines to support Israel and the Jewish people.
IAC NATIONAL SUMMIT

The IAC National Summit is among the top conferences in the American Jewish community, gathering over 2,800 participants of all ages in 2023. Its multigenerational design unites families in the shared experience of “Israeliness”, highlighting the deep ties between America and Israel. With the theme “Israel. Together.”, we embraced our unity, dialogue, and mutual affection for both nations. This year, we had over 80 sessions and panels comprised of over 150 leaders, innovators, artists, journalists, politicians, and changemakers from the U.S., Israel, and all around the globe.
YOUNG GENERATION

CONNECTING THE NEXT GENERATION TO ISRAEL’S VIBRANT CULTURE, SPIRIT, LANGUAGE, & TRADITIONS
Keshet gives our children the sense of belonging that we sometimes miss here. We see how important it is to be a part of a community. Keshet is so much more than a weekly program for our girls; it is a home, it is a family, and for that, we are grateful!

Fogel Family, Las Vegas

Keshet is an interactive program that brings children (ages 4-8) and their families, closer to Israel, our heritage and identity, the Hebrew language, Israeli culture, and Jewish traditions.
Over recent years, the IAC has provided The Tzofim - Israeli Scouts - over $4 million in grants, supporting the organization expansion, strengthening leadership training, enriching Hebrew-language learning, and providing with tools to cope with antisemitism at schools. This collaboration strengthens a connection to Jewish values and Israel that resonates with the next generation, creating a lasting impact on the community.
IAC EITANIM IS NAMED AFTER MAJOR EITAN BALACHSAN Z’L, COMMANDER OF THE IDF PARATROOPERS COMMANDO, WHO WAS KILLED IN A SPECIAL OPERATION IN 1999.

IAC Eitanim connects Israeli and Jewish American middle and high school students through project-based learning experiences that promote entrepreneurial, creative, and leadership skills.

With mentorship by industry experts, students lead innovative projects, enhance their resumes, and develop valuable life skills while strengthening their connection to Israel and forming lifelong friendships.

Many skills are needed to be successful in life. Perseverance, collaboration, creativity, management, and confidence are key. Thanks to IAC Eitanim, I’m proud to say I strengthened these skills and my love for Israel.

Amit Ben Yehezkel
Eitanim, Bay Area

IGNITING TEEN EXCITEMENT FOR ISRAEL THROUGH INNOVATION & ENTREPRENEURSHIP
Mishelanu has taught me how to be a proactive leader on campus for Israel. It’s been my honor to get to know other Ambassadors and Fellows and the rest of the IAC community, who continue to support me!

IAC Mishelanu is a student-led initiative that empowers college students across the nation to advocate for and unite around their love of Israel, strengthen their Israeli and Jewish identity, while also standing up against antisemitism and anti-Zionism.

IAC Mishelanu Fellows bring Israel’s culture and its positive contributions to the world to thousands of students on dozens of college campuses.

Mishelanu National Summit, Austin 2019

Julie Koenig
Mishelanu Ambassador, Temple University
MAKING ISRAEL EDUCATION AFFORDABLE, ACCESSIBLE AND CUTTING EDGE

An educational platform offering live online courses with an Israeli focus for all ages and levels. Our courses bring the spirit of Israel into homes and offer a variety of options, including Hebrew language learning, enrichment, and specialized Bar and Bat Mitzvah preparation.

Our vision is to make Israeli and Jewish education accessible and affordable for all, allowing every student a meaningful and cutting-edge educational journey with the guidance of top teachers from the U.S. and Israel.

“...made the whole experience so much more meaningful for her because she has a basic understanding of the foundation of our history.”

Lauren K., New York

21

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“My 9 year old just took her first trip to Israel after this class and it made the whole experience so much more meaningful for her because she has a basic understanding of the foundation of our history.”

Lauren K., New York

21
A NATIONAL NETWORK OF YOUNG PROFESSIONALS INSPIRED BY ISRAEL

A nationwide community of young professionals who are passionate about Israel and seek professional networking and leadership opportunities. This community is led by young professionals, for young professional, with the goal of building connections and creating a vibrant and supportive community.

To me, EDGE is more than a network. It is home, my extended family. As a lay leader of IAC EDGE NYC, I am working to build an inviting, warm, supportive and fun community of Israeli and American young professionals today, and for the future.

Alexandra Cohen
IAC EDGE & LEAD
Edge Circle is an exclusive program by IAC Edge that connects accomplished professionals with aspiring young professionals, entrepreneurs, business owners, and startup founders.

Our handpicked mentors are accomplished professionals who bring a wealth of expertise in their fields. With diverse backgrounds and a genuine passion for nurturing talent, they provide personalized guidance, industry-specific advice, and invaluable networks. Their mentorship unlocks potential of our young professionals and propels their career to new heights.

1:1 MENTORSHIP  PEER GROUP SESSIONS  INDUSTRY DIVERSITY

TAILORED DEVELOPMENT PLAN  NETWORKING OPPORTUNITIES
DEVELOPING ISRAELI AMERICAN LEADERS THAT BUILD LOCAL AND NATIONAL COMMUNITIES, DEFINING THE EMERGING ISRAELI-AMERICAN VOICE, FOSTERING AN AUTHENTIC CONNECTION TO ISRAEL, AND CREATING CONNECTIONS INTO THE BROADER JEWISH AMERICAN COMMUNITY
The transformative moments in life are those when we pause and encounter an amazing group of people. I absorbed so much during the Gvanim program and realized that I was in a room with community members who wanted to learn and discuss, to change, to invest their time in helping others, and to create a new reality within the community.

Shay Zach, IAC Gvanim Alumni, New York
THE ROUNDTABLE INITIATIVE
Creating a unique space for dialogue and discovery. In a series of local and national roundtable discussions, we explore the distinct attributes the Jewish and Israeli American communities can bring forth when facing challenges, reaching lofty goals and thinking of the great things we can achieve, together.

IN PARTNERSHIP WITH:

RUDERMAN FAMILY FOUNDATION

The Roundtables brought together amazing people who are utterly different from one another in an intimate way, and it created this unique space that both connected us to one another and left us inspired and empowered.

Participant at the New York Roundtable Discussion

IAC GVANIM RAMON WOMEN’S LEADERSHIP NETWORK
A community of Israeli and Jewish-American women who are engaged in a year-long program that develops their leadership and community-building skills. The program features a mission to Israel, where they focus on creating a deeper connection with their Jewish identity and the impact that has on their families and communities.

"IAC Gvanim Ramon transformed me and my soul. We gathered to discuss the significance of the Jewish community and our unique role within it. Then, traveling to Israel with a group of women allowed me to connect deeply with myself, my Jewish values, and diverse Israeli and Jewish American women. This experience motivated me to elevate my leadership and Jewish connection to a new level."

Sally Mussafi, OCT 2022
ACTIVISM
äänibizm

ORGANIZING, ENERGIZING, AND MOBILIZING COMMUNITY IN SUPPORT OF ISRAEL AND THE JEWISH PEOPLE AND TO FIGHT AGAINST ANI-ZESEMITISM AND ANTI-ZIONISM
A PRIMARY STRATEGIC INITIATIVE TO EMPOWER TEENS WITH THE ABILITIES TO HANDLE AND TAKE CHARGE OF LEADERSHIP ROLES WHEN FACING INSTANCES OF ANTI-SEMITISM AND ANTI-ZIONISM WITHIN THEIR SCHOOLS AND COMMUNITIES.

EXPERIENTIAL LEARNING

AMBASSADORSHIP PROGRAM

Ambassadors are highschoolers who participate in IAC’s Act & Impact year-round program, an ambassadorship that guides and empowers teens to lead activism efforts & trainings on the ground. Their focus is to fight antisemitism and Israel hatred in their schools and communities. Students who display leadership at school, via extracurriculars or involvement with Israel advocacy, and are passionate about Jewish programming, are recruited to Act & Impact to become the next generation of activism leaders in their communities.

AMBISSADOR LED PROJECTS FOR 6 MILLION STEPS AND INTERNATIONAL HOLOCAUST REMEMBRANCE DAY IN MORE THAN 20 SCHOOLS

10,000+ PUBLIC SCHOOL STUDENTS REACHED THROUGH AMBASSADOR LED PROJECTS & EDUCATIONAL EFFORTS

170 TEEN AMBASSADORS LEADING ACTIVISM EFFORTS IN THEIR SCHOOLS & COMMUNITIES
GAMIFIED LEARNING EXPERIENCES: THE ESCAPE ROOM

A sequence of captivating experiences designed for teenagers and adults alike. The objective is to involve, empower, educate, and train individuals with effective strategies to confront acts of antisemitism and anti-Israel bias, through unique, cutting edge, gamified learning experiences.

The Escape Room provides an immersive experience blending physical and digital elements, teaching participants to counter antisemitism through teamwork and puzzles. Act & Impact Ambassadors manage these rooms nationwide, empowering teens to confidently address antisemitism. Participants learn to identify and counter antisemitic tactics, followed by a 60-minute session to deepen their understanding of the topic.
ENSURING A SAFE SCHOOL ENVIRONMENT FOR ALL STUDENTS, FREE OF HATE, BY REMOVING ANTI-SEMITISM, ANTI-ZIONISM, AND DISCRIMINATION BASED ON NATIONAL ORIGIN FROM SCHOOLS.

As a community-based organization that provides a complete ecosystem, community members from coast-to-coast feel most comfortable reaching out to the IAC which is a familiar and safe harbor. The IAC method is community led, with the parents and students leading the relationships with the school and the IAC providing professional guidance and resources.

Incident Reporting System
Communications with Schools
Trainings & Special Activities
GUIDING AND EMPOWERING THE COMMUNITY TO USE THEIR UNIQUE VOICE AS ISRAELI AMERICANS TO STAND UP FOR THE RIGHTS OF THE COMMUNITY. THESE LEADERS EFFECT CHANGE WITHIN THE SYSTEM AS IT RELATED TO ANTISEMITISM, ISRAEL HATRED AND NATIONAL ORIGIN DISCRIMINATION.

Activism committees and parent task-forces work year-round to establish strong relationships with public school district officials with the goal of promoting the voice and needs of the Israeli American community locally. This community led initiative results in long-term strategic partnerships with public officials, with an emphasis on the public school system, and the inclusion of the Israeli American community.

MOBILIZATION IN EMERGENCY SITUATIONS, FOLLOWING A SPECIFIC INCIDENT OR ATTACK AGAINST INDIVIDUALS OR THE COMMUNITY AT LARGE.

The IAC strategizes and implements mobilization efforts, with the goal of addressing the specific issue at hand while promoting the voice and needs of the Israeli American community. This community led responsive work results in immediate solutions to issues as they arise, the creation of strategic partnerships with officials and the inclusion of Israeli American community.
As part of the nationwide Celebrate Israel festivities and events, IAC community leaders organized an initiative to light up landmarks and municipal buildings in blue and white to celebrate Israel’s 75th Independence Day. These buildings, which included Los Angeles City Hall, Boston’s Zakim Bridge, and Florida’s Guitar Hotel, among others, shone bright with Israel’s national colors. This was a visually striking and meaningful way to recognize and celebrate Israel’s Independence.
Zikaron, or Remembrance, plays a central part in Israeli culture and traditions. Through our community-based memorial ceremonies and intimate group meetings, we create powerful experiences that connect the community to Israeli and Jewish heritage, history and core values.

Every year we gather thousands of community members across the US to honor those we have lost. The Israeli tradition of Zikaron ba’Salon ("Memory in the Living Room"), features meaningful conversations with Holocaust survivors and their families. Through our Zochrim u’Mesaprim initiative ("Remembering and Telling"), IDF veterans and bereaved families of fallen soldiers share their stories in intimate parlor meetings with the larger American Jewish community.
6 Million Steps.
6 Million Lives.

FROM 46 COMMUNITIES ACROSS THE COUNTRY
26,469 PEOPLE PARTICIPATED

This year the IAC led an international effort to remember the 6 million lives lost in the Holocaust and to bring attention to the alarming resurgence in antisemitism across the world. Thousands of people from our communities and across the globe collected more than 52,939,795 steps.
CELEBRATE ISRAEL  חוגגים את יום העצמאות

IAC leads an annual coast to coast tradition of celebratory festivals that bring Israel into the heart of communities nationwide. This year we commemorated Israel’s 75th Independence Day with spectacular celebrations engaging tens of thousands in the spirit of Israeliness and love of Israel.
BUILDING A MULTI-GENERATIONAL NETWORK EXCITED ABOUT ISRAELI ENTREPRENEURSHIP AND INNOVATION WHICH FOSTERS A CULTURE OF GIVING AND MENTORSHIP
ISRAEL AMERICA BUSINESS PLAYGROUND

CONNECTING BUSINESS LEADERS, START-UPS, AND INNOVATIVE COMPANIES FOR OUR FUTURE

SPONSORED BY:

ISRAEL AMERICA BUSINESS PLAYGROUND (IABP) is a platform that connects Israeli and American business leaders, entrepreneurs, investors, and service providers from various industries. By bringing these individuals and organizations together, the IAC fosters collaboration, creates new opportunities, and builds strong relationships. Our vision is to make this initiative a powerful catalyst of new ideas and partnerships between Israeli and American business communities and individuals.
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THANK YOU

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ANNUAL COMMITMENT OF $100,000+

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CARRIE & AMIT KLEINBERGER
RONEN & MALI NAHUM
THE RUDERMAN FAMILY FOUNDATION
OFER & BATEL SHEPHER
TAL & EYAL SHUSTER
ALIZA & YOSEF SIMSOLO

THANK YOU

FOR YOUR CONTINUED SUPPORT & DEDICATION

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THANK YOU

FOR YOUR CONTINUED SUPPORT & DEDICATION
In 2013, Sheldon G. Adelson Z”L, together with his wife, Dr. Miriam Adelson, envisioned a thriving nationwide movement that would elevate the IAC from its local roots. With unparalleled vision, leadership, and strategic generosity, they helped to transform the IAC into a nationwide movement. Sheldon’s legacy and vision will always continue to inspire us.
MAKE AN IMPACT
JOIN AN IAC CLUB TODAY

IAC’s Club members represent our most generous investors in our work. Their deep belief in our mission coupled with a powerful donation provides the inspiration and funding to achieve our critical mission.

For more information: donorrelations@israeliamerican.org