

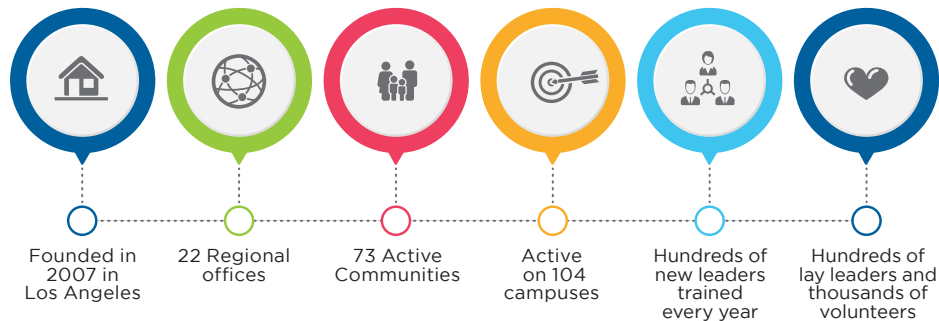
IAC VALUES

LOVE OF UNITED STATES AND ISRAEL • אהבת ישראל וארה"ב
JEWISH AND ISRAELI HERITAGE AND TRADITION • מסורת ומורשת
COMMITMENT TO THE COMMUNITY • מחויבות קהילתית
MUTUAL RESPONSIBILITY • ערכות הדדית
CULTURE OF GIVING • תרבות של נתינה
ROLE MODEL • אחרי! /
HUMILITY • ענווה



IAC FAQ GUIDE

FACTS AND FIGURES



ISRAELIAMERICAN.ORG



THE IAC IN A NUTSHELL

The Israeli-American Council (IAC) has built a national multi-generational ecosystem that has become the bridge and gateway to Israel in America. We are focused on building a community that connects its young generation to Jewish identity and Israel, training the Israeli and Jewish leaders of tomorrow, and defending Israel in fighting BDS and antisemitism. Through a national network that spans 22 regional offices, 73 communities, and 104 campuses, the IAC is uniquely positioned to organize, activate, and engage a nationwide community with Israel at heart and Israeliness in spirit.

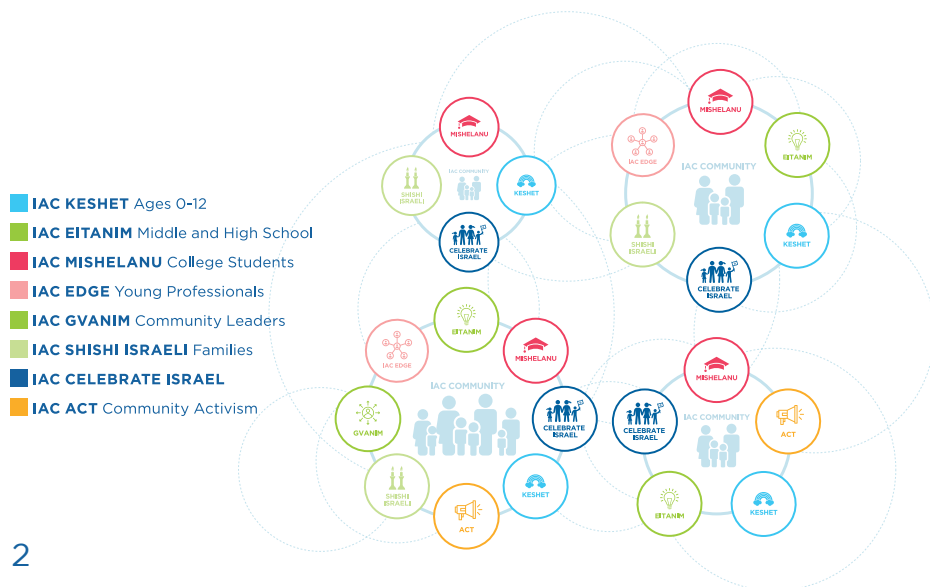
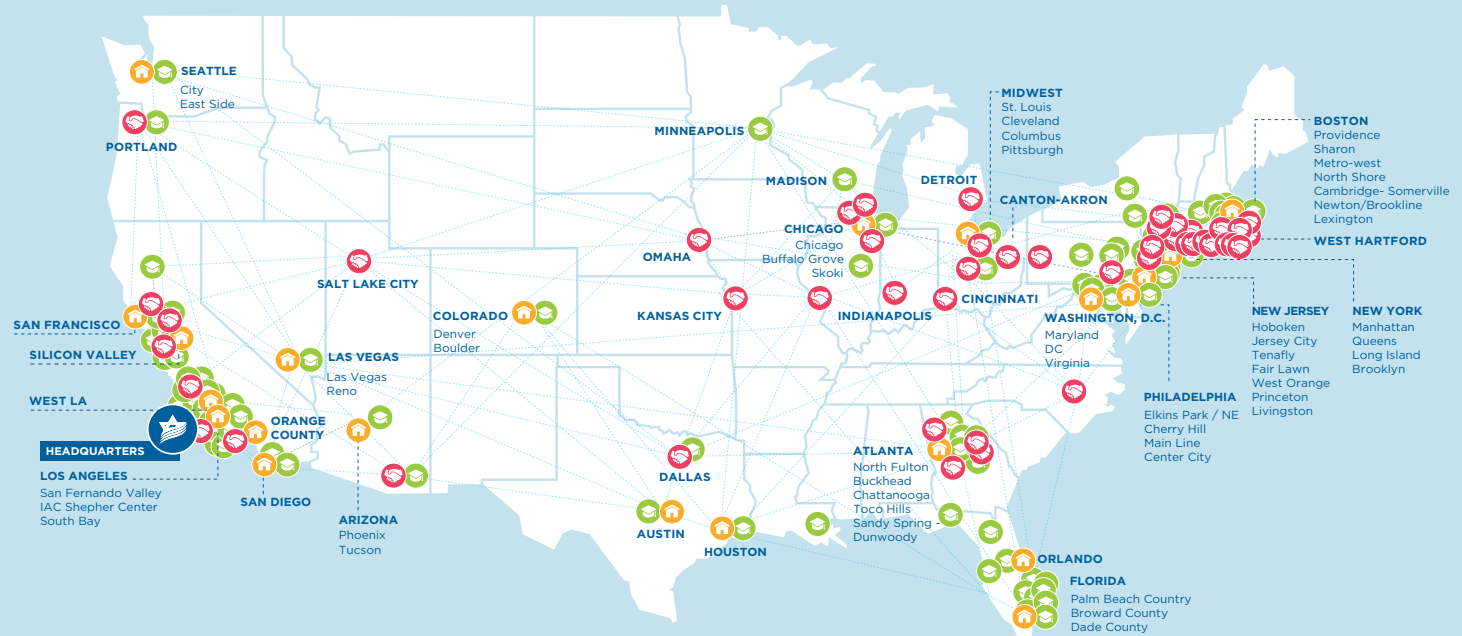


BUILDING A COAST-TO-COAST COMMUNITY
WITH ISRAEL IN ITS HEART AND ISRAELINESS IN ITS SPIRIT

IAC COAST-TO-COAST



The IAC is a pioneering American Jewish organization with a national multi-generational ecosystem that ensures each member of our community can take an active role in meaningful connection to Israel and Jewish identity.



OUR OFFICES

ARIZONA
ATLANTA
AUSTIN
BOSTON
CHICAGO
COLORADO
FLORIDA
HOUSTON
LAS VEGAS
LOS ANGELES
MIDWEST

NEW JERSEY
NEW YORK
ORANGE COUNTY
ORLANDO
PHILADELPHIA
SAN DIEGO
SAN FRANCISCO
SEATTLE
SILICON VALLEY
WASHINGTON D.C.
WEST LA

22 IAC OFFICES

73 IAC COMMUNITIES

104 IAC MISHELANU CAMPUSES

IAC PROGRAMS



IAC NATIONAL SUMMIT

ISRAEL. TOGETHER. COMMUNITY FORWARD.

Every year, thousands of diverse participants from across the nation and Israel, come together for an inspiring weekend, for one of the fastest-growing, largest, and most high-profile gatherings in the Jewish world. The annual summit features American and Israeli change-makers and thought leaders, that discuss the pressing issues of the future of the Jewish people and the Jewish state. The engaging conversations are designed to inspire, shape, and invoke spirited dialogue and meaningful discourse.

Most importantly, the IAC National Summit is a weekend of energetic celebration of unity without uniformity, and the great love and bond between the people of America and the people of Israel.

IAC KESHET קשת

CONNECTING YOUNG FAMILIES TO ISRAELINESS & JEWISH IDENTITY

- The core of our mission is to strengthen the Jewish identity and connection to Israel of our young generation. IAC Keshet is doing precisely that for children ages 1-12, as well as their parents.

IAC EITANIM איתנים

REINVENTING ISRAEL TEEN ENGAGEMENT

- IAC Eitanim is a cutting-edge experience that connects middle and high school students to Israel and their Jewish identity through innovation and entrepreneurship.

IAC MISHELANU משלנו

PLUG-N-PLAY TO ISRAEL ON CAMPUS

- More than 2600 students and 117 Mishelanu fellows explore and strengthen their Israeli and Jewish identities, building pro-Israel dynamic communities on 104 campuses centered around "Israeliness"

IAC EDGE

CONNECTING YOUNG PROFESSIONALS WITH ISRAEL AT HEART

- A national cutting-edge membership-based community of Israeli and Jewish American young professionals, ages 22-42, who are passionate about Israel and seek extraordinary networking opportunities and professional development & business accelerators.

שישי ישראלי IAC SHISHI ISRAELI

VIBRANT ISRAELI JEWISH TRADITIONS

- Brings together Israeli-American and Jewish American families in a communal experience that combines rich Jewish traditions and Israeli culture.

IAC GVANIM גוונים

COMMUNITY LEADERS OF TOMORROW

IAC GVANIM LEADERSHIP

COMMUNITY LEADERSHIP

- Builds and develops the future grass-roots community leadership of the Israeli-American and Jewish-American community
- Participants undergo a meaningful, in-depth, and personal journey exploring their hybrid Israeli-American-Jewish identities
- 604 Gvanim alumni

IAC GVANIM LIMMUD

EXPLORING JEWISH TEXT

- A network of "Chavrutah style" community-based learning groups across the country.
- Through Jewish texts, the groups explore deep questions facing the Israeli-American and Jewish-American communities and shape new traditions.

IAC GVANIM RAMON

WOMEN COMMUNITY LEADERSHIP NETWORK

- A community of women who share a yearlong journey, developing their leadership skills and empowering them to become active community builders.
- Culminates with an Israel experience delegation, which creates a deeper connection to their Jewish identity and roots.
- 141 IAC Gvanim Ramon Alumni

IAC PROGRAMS

FIGHTING BDS & ANTISEMITISM

COMMUNITY MOBILIZATION

In early August, we learned that the California Department of Education (DOE) was considering a controversial new Ethnic Studies curriculum, openly hostile to Israel and the Jewish community.

In an extraordinary effort, Act.IL Los Angeles mobilized thousands of community members to put enormous pressure on the DOE through phone and digital media activism campaigns, sent thousands of complaint letters, and more than 15,000 people joined IAC's official complaint.

After an intensive week of campaigning, the DOE rejected this curriculum. The statement came two days before the deadline for public feedback.

TECHNOLOGICAL FORCE MULTIPLAYER

- In partnership with IDC Herzliya, ACT.IL empowers local communities to fight against anti-Semitism and Israel's delegitimization by utilizing cutting edge online technologies.

IAC CELEBRATE ISRAEL

POWERFUL COMMUNITY-WIDE ISRAEL FESTIVALS

- 21 Coast-to-coast festivals that bring Israel to the heart of communities through celebrations of the Jewish state.
- These mega-community events foster the bond between Americans and Israel and show a powerful message of unity in support of Israel.
- In 2018, we celebrated in 15 cities with more than 50,000 participants nationwide





THE JEWISH AMERICAN COMMUNITY

Q Is the organization relevant to Jewish Americans?

- > Yes, the majority of our programs are conducted in English.
- > 20-50% (ranges depending on the program) of our participants are Jewish Americans.
- > 25% of our annual IAC National Summit attendees define themselves as Jewish Americans.
- > Many members of the IAC community identify as Jewish American (mainly 2nd and 3rd generation, Jewish American significant others, etc.)

Q Is the IAC community separate from the established Jewish American Community?

- > No. The IAC believes the Israeli-American community is part of the larger Jewish American community. Many of our programs are executed in full partnership with Jewish American organizations.
- > Wherever possible, our offices and activity take place in local Jewish American institutions (i.e., JCCs, Jewish Federations, synagogues).
- > The IAC empowers and encourages its lay leaders to be active in Jewish American organizations.

Q Does the IAC collaborate with Jewish Federations?

- > The IAC's goal is to always work in full partnership with each local Federation, and has established great partnerships across the nation.

Q Does the IAC collaborate with Jewish Community Centers (JCCs)?

- > Yes. The IAC works with and within several JCCs across the nation.

Q Does the IAC compete with other Jewish American organizations?

- > Building strong partnerships and synergies with Jewish American organizations is a core part of our strategy.
- > We encourage our lay leadership and community to be involved in and support other Jewish American organizations.
- > We don't believe in a zero-sum game. The IAC's work is complimentary to that of other Jewish American organizations.

JEWISHNESS

Q What is the role of Jewishness in the IAC's activity?

- > Strengthening Jewish identity is at the heart of every IAC program. We believe that "Israeliness" will not survive outside of Israel without "Jewishness."

Q What is the IAC's Jewish affiliation?

- > We are unaffiliated. Our doors are open to anyone who believes in the organization's mission and core values.

Q Why do many IAC events, including the IAC National Summit, have Shabbat observant options?

- > We strive to make our events open to every Jew, regardless of his/her Jewish affiliation.

ISRAEL

Q How is the IAC connected to Israel?

- > Israel is at the heart of the IAC community and all our programs.

Q Is the IAC affiliated with the Israeli government?

- > No. The IAC is an independent non-profit American organization, supported by private donors across the country.
- > The IAC is not a government funded organization and does not represent, nor receive instructions, orders or directions from any foreign government or entity.

Q What does it mean when the IAC states it is a "pro-Israel" organization?

- > The IAC wholeheartedly supports the State of Israel, its people, the bond between the peoples of the United States and the State of Israel, and a strong U.S.-Israel relationship that is based on the shared values of both nations.



BUDGET AND DEVELOPMENT

Q What is the IAC's budget?

- > Our annual budget is around \$20 million. More details can be found in our public records.

Q How does the IAC fund its activities?

- > The IAC is supported by funding from private donors, foundations and grants. We are fully transparent about our funding: a full list of donors is available on our website.

Q What does the IAC do with its budget?

- > A complete Impact Report is published online and in print every year. This report details the programs and initiatives that serve our coast-to-coast IAC family. The IAC strives to double its budget in order to meet critical growth and scale its programs.

Q Dr. Miriam and Sheldon G. Adelson provide immense support. Why does the IAC need additional funding?

- > The generous support and vision of Dr. and Mr. Adelson has allowed the IAC to rapidly grow into a national organization. They have joined with thousands of donors nationwide to realize our bold vision in every corner of the country. The IAC's growth depends on the support from our community. Every dollar counts.

Q Can I donate to a specific program?

- > Absolutely. Please visit www.israeliamerican.org/donate

Q Can I donate to a specific region?

- > Absolutely. Please visit www.israeliamerican.org/donate

Q What are your giving options?

- > We are grateful for every dollar. Certain donation levels are recognized within our IAC Donor Clubs.

IAC Clubs include:

- Tel Aviv Society - \$3,600/\$1,800 per year
- Rimon Club - \$5,000 per year
- Gefen Club - \$10,000 per year
- Jerusalem Society - \$25,000 per year
- Sapir Society - \$50,000 per year
- Yahalom Society - \$100,000 per year

Special Experiences Include:

- Private events and special travel opportunities
- Complimentary entry & special events at the annual IAC National Summit
- Recognition in IAC material and annual summit

COMMUNITY

Q Why are many IAC programs in English?

- > Hebrew is a core value of the IAC, but it shouldn't be a barrier. Many within the IAC family do not speak Hebrew. It is important to ensure that they are included and able to actively participate.
- > When relevant, we mix Hebrew and English, so that everyone can connect to our community and to the Hebrew language.

Q Why are some IAC programs in Hebrew?

- > Hebrew is at the core of the Israeli identity and the modern language of the Jewish people. It makes our community feel at home.
- > When relevant, we mix Hebrew and English, so that everyone can connect to our community and to the Hebrew language.

Q Why doesn't the IAC organize more concerts and community-wide events?

- > Community-wide events and concerts are some of our most memorable events. However, the core of our work is community and leadership building.

Q Why doesn't the IAC give grants to other organizations?

- > The IAC is not a foundation and grant maker. With that said, we are the largest supporter of the Tzofim (Israel Scouts) in America, and offer financial support through other strategic partnerships. We encourage our community to individually support the variety of causes that they are passionate about.

IAC COUNCILS

Q What are the IAC Regional Council Committees?

- > The IAC's Regional Council Committees are a nationwide network of Israeli-American lay leaders who are donors, doers, and leaders in our communities.

Q Why does it cost \$5,000 to be a council member?

- > We believe in encouraging a culture of giving in our community. We set this example through our lay leadership – this is a significant part of IAC's formula for success.
- > There is a \$1,800-\$3,600 minimum to be considered part of one of the IAC Clubs, which denote levels of giving.
- > The IAC encourages and empowers anyone who is passionate about our mission to get involved and lead. A monetary contribution is not a requirement.



IAC AND POLITICS

Q Is the IAC a political organization?

- > The IAC is not a political organization. We are a community-building organization, focused on education. With that said, every minority and immigrant community must have a voice to speak about issues that are critical to them. The IAC provides this platform. We amplify our community's voice on issues that affect us, including rising anti-Semitism and anti-Zionist hate groups. We believe that civic engagement is an integral part of being American.

Q Are the IAC's activism efforts a new focus for the organization?

- > No, the IAC was born during the Second Lebanon War (2006), out of a strong sense that we should have the tools to mobilize our community to action. Our first major pro-Israel campaign, "Live for Sderot," took place two years later in 2008. Since then, we have been fighting anti-Zionism and antisemitism in the US.

Q Does the IAC have a political affiliation?

- > The IAC has no political affiliation. We welcome anyone who is passionate about our core values, regardless of political affiliation.

Q What is the IAC's political affiliation when it comes to Israel?

- > We respect Israel's thriving democracy and the right of its elected government to make decisions on behalf of the Israeli population.
- > We come together for a united vision: a strong, resilient, and interconnected Jewish People and State of Israel.
- > The IAC's long-standing policy is to not comment or get involved with internal Israeli politics.

Q What is the IAC's political affiliation when it comes to domestic American politics?

- > The IAC has no political affiliation. We speak with leaders on both sides of the political aisle to ensure that Israel remains a bipartisan issue. We come together as one large family with a range of political opinions and religious affiliations.

Q Why do politicians speak at the IAC National Summit?

- > Every community has the right and responsibility to speak about issues that are critical to them. To make an impact, we must engage our elected officials.

Q Does the IAC compete with AIPAC?

- > No. AIPAC is an important lobbying organization focused on the U.S.-Israel relationship.
- > The IAC is a community-based non-profit that focuses on people-to-people engagement and community building. Many of the IAC's lay leaders are also involved with AIPAC.

Q Does the IAC support the right for Israelis who live abroad to vote? What is the IAC's take on state-religion issues in Israel?

- > Since its founding, the IAC's policy has been to not comment on or get involved with internal Israeli politics.

Q What is the IAC for Action (Israeli-American Coalition for Action)?

- > IAC for Action is a sister organization that is non-profit and non-partisan. It advocates on behalf of the Israeli-American community to policymakers.
- > IAC for Action works to fight anti-Semitism and BDS, strengthen connections between Israel and America, and make the voices of Israeli-Americans heard on a range of issues at the federal, state, and local level.



“You are our ambassadors here, the bridge between Israelis in Israel to Jews in America, between the State of Israel and the United States... What is obvious in Israel, is not as evident abroad, and you assist in preserving an Israeli-Jewish tradition, maintaining the Hebrew language and instilling it across the community.”

Reuven Rivlin,
President of Israel
IAC Shepher Community Center, Los Angeles

“The IAC touches every generation in our family from the youngest to the oldest. It’s our pleasure to influence the IAC back and impact anyone who chooses to be part of this amazing organization.”

Shlomit Levy, NY

“Keshet is our connection to our Israeli heritage and Jewish culture. Hebrew is the bridge for both.”

Shanee Yefet-Duan, IAC Keshet NJ

“Being a part of Eitanim has taught me so much about not only entrepreneurship and innovation, but also how important and necessary it is to be active in the Israeli community in America ”

Tamir Ziv, IAC Eitanim LA

“IAC Mishelanu gives me the opportunity to bring Israel as I know into my campus. I also get tools to lead and create an inclusive community for Israeli American students like me.”

Hadar Arens, Binghamton University

“I feel I’m part of a movement that builds our future and leadership.”

Yahel Epel, IAC Gvanim Colorado

“Thanks to the IAC’s guidance and ongoing support, we are building an engaged and united Israeli and Jewish community. Together we are building the foundation for the next generation with a stronger Jewish identity and Israel in their hearts.”

Tamar Lustgarten & Dganit Herzig, Community Leaders,
Salt Lake City, Utah