



SPONSORSHIP OPPORTUNITY

Celebrate Israel Festival is the largest Jewish and Pro-Israel event in Las Vegas and around the country, bringing together the community in celebration of Israel's 72nd Independence Day.

Last year's festival across the US reached **OVER 50,000 PEOPLE IN 6 REGIONS.** The festival offers a variety of Music Performers * Delicious and Affordable Kosher Food * Interactive Activities * Arts & Crafts * Teen Zone * Fantastic Shopping Opportunities * Kids Activities * Israeli Dance Party and a Great Spirit of Israel.

**PLEASE JOIN US IN SPONSORING THIS AMAZING EVENT AND BE OUR PARTNER!
LAS VEGAS CELEBRATE ISRAEL SPONSORSHIP LEVELS:**

GOLD \$25,000

- Co-Presenting at the opening ceremony
- One dedicated email blast to 5000+ household
- Recognition on main stage during ceremony
- Logo on main stage screens
- Name of sponsor to be included in all festival marketing materials
- 8 dedicated social media pushes via Facebook and/or Instagram
- Logo on festival website
- Brand included /thanked in 6 audio announcements
- 2 vendor booths in prime location

SILVER \$15,000

- Recognition on main stage during ceremony
- Logo on main stage screens
- Name of sponsor to be included in all festival marketing materials
- 6 dedicated social media pushes via Facebook and/or Instagram
- Logo on festival website
- Brand included /thanked in 4 audio announcements
- 2 vendor booths in festival

BRONZE \$5,000

- Recognition on main stage during ceremony
- Logo on main stage screens
- Name of sponsor to be included in all festival marketing materials
- 4 Dedicated social media pushes via Facebook and/or Instagram
- Logo on festival website
- Brand included /thanked in 3 audio announcements
- Vendor booth in festival

EITANIM TEENS ZONE \$3,500

Designated area for teens with arcade games, educational maze and Artists 4 Israel activity.

- Recognition on main stage during ceremony
- Logo on zone sign
- Name of sponsor to be included in all Teen zone marketing materials
- 3 dedicated social media pushes via Facebook and/or Instagram
- Logo on festival website
- Booth in festival

KESHET KIDS ZONE \$2,500

Designated area for kids with arts and crafts activities, inflatables, face painting, electrical animal rides and much more.

- Recognition on main stage during ceremony
- Logo on zone sign
- Name of sponsor to be included in all Teen zone marketing materials
- 3 dedicated social media pushes via Facebook and/or Instagram
- Logo on festival website
- Booth in festival

EDGE YOUNG PROFESSIONAL BAR \$1,000

Dedicated bar for young professional community members, will be located close to the main stage with a terrific view! Great networking, games, raffles, and lots of fun. Ages 22-42.

- Recognition on main stage during ceremony
- Logo on the EDGE Bar wall
- Name of sponsor to be included in all YP Bar marketing materials
- 2 dedicated social media pushes via Facebook and/or Instagram
- Logo on festival website

**CELEBRATE ISRAEL FESTIVAL IS THE PLACE TO BE ON
MAY 10, 2020 | 2:00PM - 6:00PM | SANDS EXPO
OFFICE: 702-786-6700
QUESTIONS? LVFESTIVAL@ISRAELIAMERICAN.ORG
CELEBRATEISRAELFESTIVAL.ORG**